

PRIVACY POLICY

Last Updated on February 3, 2017

Red e App is committed to protecting your privacy and understands the importance of safeguarding information we collect. Our Privacy Policy explains:

- What information we collect and why we collect it
- How we use the information we collect
- What choices you have as a user of Red e App Services

This Privacy Policy only pertains to your use of Red e App Services and does not apply to third parties. If you are using Red e App Services in a workplace or on a device or account issued to you by your employer, or another third party, it is important to understand that these third parties likely maintain their own policies that will detail how they handle issues such as access, information storage and modifications, and retention of communications and content which may arise out of your use of Red e App Services. Red e App, Inc. (formerly Red e Productions LLC, "Red e App", "we", "us", "our") provides this "Privacy Policy" to inform users of our policies and procedures regarding the collection, use and disclosure of information that we receive when users access the Red e App website (<http://www.redeapp.com>) ("Site") or the mobile application (collectively, "Red e App Services").

1. Acknowledgement & Acceptance of Terms

We encourage you to read this entire Privacy Policy and use it to help you make informed decisions relating to your use of Red e App Services. By accessing Red e App Services, you acknowledge and fully understand this Privacy Policy and freely consent to the information collection and use practices described herein

2. Information We Collect and Receive

- a. Information You Provide.** We collect information you provide directly to us, such as account information, including, your name, company or organization name and email address. We use this information to provide Red e App Services, respond to your support requests, and to contact you and your organization regarding account activities or other communications relevant to Red e App Services. Unless your organization has entered into a Business Associate Agreement with Red e App, you agree not to upload and/or collaborate any Protected Health Information ("PHI") as defined under the Health Insurance Portability and Accountability of 1996 Act as amended ("HIPAA"), as Red e App disclaims all liability for such PHI.
- b. Indirect or Passive Information Collected.** When you access or use Red e App Services, we may indirectly or passively collect information about you, including:
 - i. Log Data.** We collect usage data about you whenever you interact with Red e App Services. Red e App collects this data to better understand how users interact with Red e App Services which allow us to improve and expand on product development and our communication strategies. This data collection is limited to your interaction with Red e App, and does not include any other interactions on your mobile device. Additionally, our web servers keep log files that record data each time a device accesses those servers. The log files contain data about the nature of each access, including originating IP addresses.
 - ii. Device Information.** We collect data from the device users use to access Red e App Services such as the device or browser type and the date and time of access, for the sole purpose of improving the user experience of Red e App Services.
 - iii. Information Obtained by Tracking Technologies or Cookies.** We may use various technologies to collect information, which may include saving cookies to your computer or mobile device. Cookies are small data files stored on your hard drive or in device memory that help us improve Red e App Services, customize your experience and preferences, and understand which areas and features of Red e App Services are most popular and account activity.

3. How We Use Your Information

Generally, we use the information we collect from you in connection with providing Red e App Services to you. For example, below are specific ways we use this information:

- Provide access to Red e App Services;
- Maintain, support, operate, personalize and improve Red e App Services;
- Investigate foul play and prevent fraud or abuse;
- Communicate with users and their organization regarding the services, features, etc.;
- Provide users with technical updates and downloads, security alerts and support and administrative messages; and
- Customer support and feedback.

4. Your Choices

When you use Red e App Services, you have control over a number of things with respect to your own privacy. Red e App network administrators will have additional choices that impact the privacy of users that may not be accessible to all users, because Red e App provides network administrators with the maximum ability to control the users from their organization.

a. Choices for Users. As an end user, you may:

- i. Update or correct your account information and other settings at any time by visiting the account settings tab within Red e App Services; and
- ii. Determine which browser or mobile device you use to access Red e App Services, which gives you the ability to control cookies or other types of local data storage on your computer or mobile phone, as well as how and what type of data is shared with us.

b. Choices for Organizations & Administrators.

- i. Network administrators have the ability to manage and change most of the settings on behalf of the user's organization. Administrators can also deactivate user accounts for their organization. Only an authorized representative of an organization may deactivate or delete networks, groups or accounts.
- ii. Network administrators can export message content from users that are in their network. Message history for direct messages between users is not included in this.

5. Sharing and Disclosure of Information

Red e App will not disclose any personal information a user provides with anyone except to provide users with access to Red e App Services, or when Red e App obtains the users' explicit permission to disclose specific information. If you are using Red e App in your workplace or on an organization issued device, your organization will likely have its own policies in place regarding your communications and use of Red e App. In addition to reviewing our policies, you should also check with your organization or network administrator to see what policies they have in place. Red e App may disclose your information under the following circumstances:

a. Your Organization & Network Administrators. If the email address under which you have registered your account belongs to or is controlled by an organization we may disclose that email address, information associated with that email address and or account, and associated network names to that organization in order to assist your organization with its associated network accounts and user activity.

b. Service Providers. We may employ third party companies or contractors to administer and or provide aspects of Red e App Services for us or on our behalf. These third parties may have access to personal identifying information, you have provided, only to perform these tasks on our behalf and are required not to disclose or use such information for any other purpose.

c. Aggregated Non-Identifiable Information.

Red e App may collect and analyze information that does not personally identify a user pertaining to the performance of Red e App Services, which we may aggregate the findings of such data and compile into meaningful statistics or trends to improve Red e App Services.

d. Compliance with Laws and Law Enforcement. Red e App may disclose information about you to government or law enforcement officials or private parties as required by law, and disclose and use such information as we believe reasonably necessary or appropriate to respond to claims and legal process, to protect the safety of the public or any person, or to prevent or stop any activity we may consider to be, or to pose a risk of being, illegal, unethical, unauthorized or harmful.

e. Business Transfers. Red e App may sell, transfer or otherwise share some or all of its business or assets, including your personal information, in connection with a business deal such as a merger, consolidation, acquisition, reorganization or sale of assets or in the event of bankruptcy, in which case we will require the recipient to honor this Privacy Policy. You acknowledge that such transfers may occur and that any acquirer or successor of Red e App or its assets may continue to use your information as set forth in this Privacy Policy. You will be notified via email and/or a prominent notice on our Site or Red e App Services of any change in ownership or resulting change in uses of your information, as well as any choices you may have regarding your information.

6. Security

We follow generally accepted security measures standards to protect information that is submitted to us, both during transmission and once we receive it, which includes encrypted storage practices, firewalls and user password protection. The security of user information extends to internal reviews of our information collection, processing, and storage processes. Each of our employees are aware of our security policies, and your information is only available to those employees who need it to perform their jobs.

To learn more about our security practices and policies, please see our Security Policy.

7. International Transfer

Your information may be transferred to, and maintained on, servers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to Red e App, please be advised that we transfer personal information to the United States and process it there. If your company or organization has agreements in place, (e.g. sovereignty agreements), with Red e App that apply to international relations and transfer and or location of specific data, those agreements shall govern in case of conflict with this Privacy Policy.

8. Children

Red E App Services are not directed to children under 13, as such; we do not knowingly collect personally identifiable information from children under 13. If we learn that any user of Red e App Services is indeed under the age of 13, we will take appropriate steps to remove that user's information from our databases and restrict that individual's access.

9. Changes to This Privacy Policy

We may change this Privacy Policy from time to time. If we make any changes, we will notify you by revising the "Last Updated" date at the top of this Privacy Policy. We encourage you to stay informed about how we are helping to protect the personal information our users share with us. Any modifications to this Privacy Policy will be effective upon our posting of the new terms and your continued use of Red e App Services or Site after the posting of any modified Privacy Policy indicates your acceptance of the terms of the modified Privacy Policy. Personal Information is important to Red e App and all users of Red e App services, and Red e App does not sell any personal information of its users to third parties for advertising or general solicitation purposes.

10. Questions or Comments?

If you have questions regarding our Privacy Policy, please contact us at support@redeapp.com or send your comments by mail to:

Red e Productions LLC

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